



Rajiv Pujara

Co-founder, The Last Person | CEO, Integrative Intelligence

Rajiv Pujara is a technology entrepreneur and social innovator with over 25 years of leadership experience across healthcare, finance, and environmental sustainability sectors. He is a Co-founder of *The Last Person*, a non-profit Foundation dedicated to empowering marginalized communities, and serves as the CEO of *Integrative Intelligence*, a green land-development company based in India.

Rajiv's entrepreneurial journey includes multiple successful exits from the Los Angeles-based startup *Atlas Development*, a leading technology solutions provider in the clinical diagnostics space; culminating in its acquisition by Roper Technologies (NYSE: ROP) in 2015. A seasoned technologist, Rajiv has a deep understanding of applying technology and AI to improve outcomes and reduce costs and errors in healthcare.

His expertise spans international business development, strategic planning, enterprise risk management, mergers and acquisitions, and governance, with a strong focus on North American and Indian markets. He combines his business acumen with a commitment to social responsibility, mentoring startups and building high-performance teams that operationalize organizations for both profitability and positive societal impact. Rajiv also serves on the boards of multiple companies and non-profit organizations, contributing his expertise to drive growth and innovation at those organizations – things that he hopes to continue in his Advisory capacity at Endeavour.

Fun fact – Rajiv loves to sing, and has a private YouTube channel for entertaining his loved ones.